



Boroondara Cares

“In support of a drought challenged shire”



Who are we?

Boroondara Cares is a Rotary led community partnership between the City of Boroondara and the Moira Shire in the Murray Valley. We exist to provide on-going support for the residents of Moira Shire as they seek to deal with the severe economic and social challenges caused by long drought. This innovative and exciting program brings together the resources of the two municipalities and the volunteer resources of twelve Rotary Clubs – eight in Boroondara and four in Moira Shire. Together we aim to demonstrate in practical and supportive ways that “Boroondara Cares”.

Where did we come from?

The Boroondara Cares program had its beginnings in contacts between the Mayors of Moira and Boroondara in September 2007 and their shared conviction that “something must be done” to support country people in dire circumstances due to the drought. The Rotary Club of Camberwell quickly jumped on board and invited their fellow Clubs inside Boroondara and Moira Shire to participate. The unique partnership of two municipalities and twelve Rotary Clubs was born



Why does Boroondara care?

Families are under severe stress as income dries up and debt loads become unsustainable. While finance, farm debt, bankruptcies and related business pressures are at the centre of the rural drought crisis, the flow on effects of these are being manifested more widely in an erosion of ‘social capital’. The consequences of this include marriage break-ups, mental health issues and suicides.

What projects have we completed so far?

- 2 tonnes of rice per month to Moira Food Share
- 2000 Christmas cakes and puddings delivered to farms in Moira Shire – December 2007
- 1000 Christmas presents for children in Moira Shire – December 2007
- Tickets for children to Kooyong Tennis Classic – December 2007
- Financing children’s bus trip and visit to Melbourne Zoo – January 2008
- Return visit to Moira and farm tour - February 2008
- Sponsorship of the Burramine Gift – March 2008
- Invite Moira Shire local producers to attend Boroondara Farmers Market – March 2008

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What's in the pipe line?

- Donation towards a skate ramp at Strathmerton
- 100 Tickets to an AFL match in June 2008
- Golf tuition by leading Golf Pro in conjunction with Numurkah & Cobram Barooga Golf Clubs.
- Work program, part-time employment for Moira residents in Melbourne
- Sponsorship of Family Day at Cobram Trotting Track on 8 May 2008
- Holiday house register for Moira farmers / residents to have a break away
- Camp Getaway for children
- Establishing a bank of Rotarian homes for hosting Moira residents visiting Melbourne to attend medical appointments
- Breakfast for school kids, school supplies, 'back to school' uniforms / shoes
- 'Drought through the eyes of a child' exhibition

How does it happen?

The projects are achieved through using the extensive networks of the participating partners and working closely with local organisations such as schools, churches and sporting clubs.

How can you get involved?

For further information contact –

Boroondara – Peter Allen, 0412 035 247, Phillip Healey 0437 374 773,
Warwick Heil 9853 2004

Moira Shire – Treena Henderson 5871 9222



Participating Rotary Clubs –

Booroondara

Rotary Clubs of - Balwyn, Camberwell, Canterbury, Glenferrie,
Hawthorn, Kew, Kew on Yarra, North Balwyn

Moira Shire

Rotary Clubs of – Cobram, Yarrawonga, Numurkah